



# CPhI Istanbul

P<sub>4</sub>mec

InnoPack

iCSE

BioPh

# Post Show Report 2017

8 -10 March 2017  
Istanbul Expo Center,  
Istanbul, Turkey



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# SHOW PROFILE

CPhI Istanbul 2017 attracted over 3,000 unique attendees from 84 countries across the globe. With 16 countries represented by the 157 exhibiting companies, visitors had access to organisation from across the pharma supply chain spread over the 8,470 sqm of the Istanbul Expo Center, Istanbul, Turkey.

For its fourth edition, CPhI Istanbul facilitated international partnerships and continued domestic and regional manufacturing growth, while providing great onsite content during the Bio Conference, Women's Networking Meet-up and the Speakers' Corner seminars.

The gateway  
to the Middle  
East & African  
pharma markets

**2,921**  
unique  
attendees from  
84 countries

**157**  
exhibitors from  
16 countries

## 4 Events under one roof



Brings together buyers and suppliers  
of pharmaceutical ingredients.



Connects the pharma community  
with outsourcing solution providers.



Showcases the newest pharma  
machinery, equipment and technology.



Hosts the latest innovations in packaging  
and drug delivery systems.



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# Visitors: Fact & Figures

## Top visiting countries



1. Turkey



2. Iraq



3. India



4. Jordan



5. Azerbaijan



6. Iran



7. China



8. Algeria

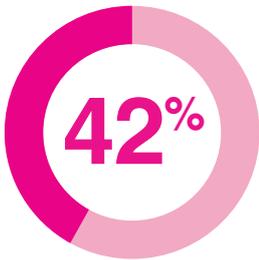


9. Saudi Arabia

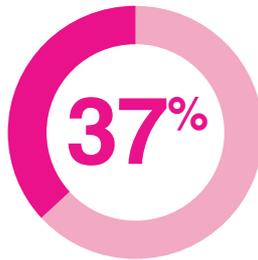


10. Uzbekistan

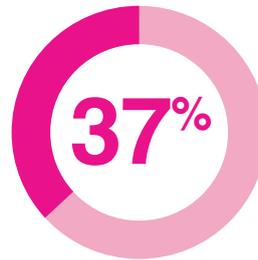
## Top reasons for attending



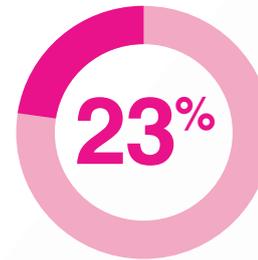
Obtain the latest market information



Meet existing contacts



Source new suppliers and products



Network with industry peers

\*Based on CPhi Istanbul's Customer Survey 2017

## Job positions



36%

Management



22%

Non-management



12%

CEO/COO/  
President/  
Chairman



7%

Consultant



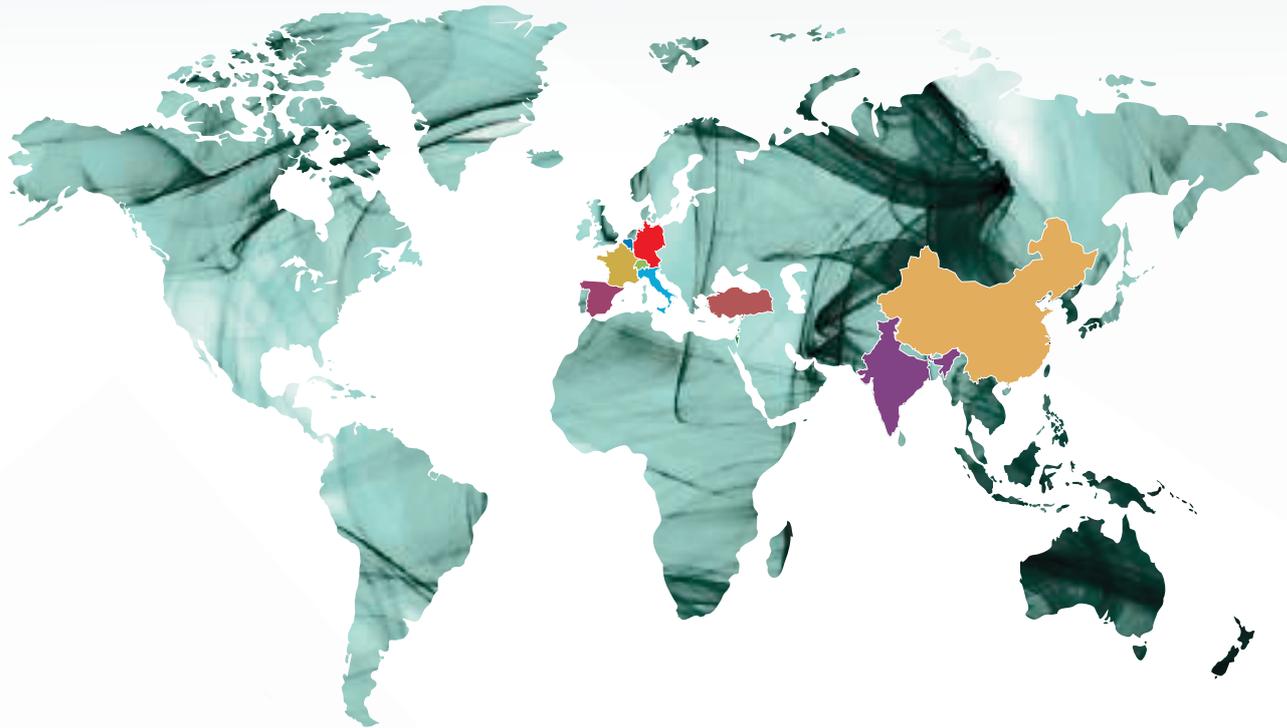
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# Exhibitors: Fact & Figures

## Top exhibitors by country



1. Turkey
2. China
3. India
4. Germany
5. France
6. Italy
7. Belgium
8. Austria
9. Israel
10. Spain

**“The event is very well organized. I covered several important meetings and achieved advanced business goals - all in one day at the fair!”**

Solomon Gahtan, *Vice President Business Development, Biopharmax*

**“It’s a good opportunity for so many companies in the MENA region to come and meet with potential suppliers. There are not many events that cater to this purpose.”**

Gokhan Kose, *Business Development Manager, Nobel*



# Feature highlights

## Bio Conference

The CPhI Istanbul Bio Conference took place across the three days of the event. Free-to-attend for visitors the conference held an average of 200 delegates each day. With an agenda specifically curated to focus on the bio pharma industry in the region, the Bio Conference hosted an array of speakers who discussed many aspects of this growing and evolving region.

# BioPh

The various key note speeches and panel discussions featured speakers from countries such as Turkey, Saudi Arabia, Ethiopia and Jordan, representing companies such as Hikma Astra Zeneca and Amgen

**945**  
delegates\*

**With a specifically tailored programme to reflect industry trends and high level speakers on the agenda, the Bio Conference attracted 945 delegates across the three days of the main exhibition**

*\*across the 3 days*

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## Women's Networking Meet-Up

This event, which coincided with International Women's Day, brought together the female pharma executives from across the MENA region to share experiences, trade knowledge and network with likeminded professionals.

This mini event, hosted by Fortune Turkey, further cemented women's role as leaders.



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## Hosted Buyer Programme

In partnership with the Turkish Ministry of the Economy, CPhI Istanbul's Hosted Buyer Programme was the most successful edition to date. With this programme, the accommodation and daily costs of eligible applicants was covered by the Ministry.

With its highest participation to date, this value-adding programme attracted 47 delegates from Azerbaijan, Bulgaria, Cameroon, Georgia, Kazakhstan, Macedonia, Malaysia, Palestine and Uzbekistan.



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# See you next year at our new location!

**CPhI Middle East & Africa**  
**3-5 September 2018**  
**ADNEC, Abu Dhabi, UAE**

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